



CALPEEK

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CAMPAIGN '96: BATTLE OVER 208/212 INTENSIFIES.

Editor's note: Opponents of Props. 208 & 212, two similar *campaign reform* measures, may finally be getting their act together. Here's our update & analysis...

...The Calif. Chamber of Commerce has now formed an opposition campaign committee called *Citizens Against Flawed Reform* - a NO on 212 committee. As **Cal-peek** hit deadline, the Chamber was in the midst of discussions with 100 movers & shakers in Sacto (Sept. 18) to decide what course of action, if any, Calif.'s business community should take toward Props. 208 & 212. The Chamber has already taken a stand against 212, but may also go against 208 as well. The Chamber's key coalition partner, the campaign consultants and vendors --- under the umbrella committee *Citizens For Choice In Govt.* --- oppose both 208 & 212...

...The S.F.-based PBN Company will act as a coordinator for Citizens Against Flawed Reform and Sacto-based Bell, McAndrews & Hiltachk are serving as campaign counsel. PBN will arrange for editorial board meetings, free media and paid media --- if there's a budget. Demo campaign consultant and slate maker Larry Levine in L.A. has been contacting fellow slate makers to line up opposition and sources say Levine has gotten most of the major Calif. slates to carry NO on 208/212. It's a first step, but important because slates have clout, especially in initiative campaigns...

...Additionally, the PBN Co. commissioned a survey by pollster Paul Holm (and his newly formed The Holm Group) where some different messages were tested. Most voters haven't bothered to read the fine print of these measures, thus opponents are sure they can show voters the key loopholes & flaws in each. In addition, many legal types think both reform plans contain unconstitutional language. As a source told **Calpeek**, "Everyone knows these plans will end up in court if

they pass, especially because 212 was written to screw 208." Blunt language, but true. The pros & cons of campaign reform will be debated at 11 a.m., Sept. 27 in the Santa Monica studios of Century Cable TV...

...FYI: Who's got the money? The NO side is still trying to gear up, so for now they don't have much of a warchest. YES on 208 (Californians for Political Reform) have raised about \$941,000 (to date) and as of 6/30 had \$80,000 cash on hand. YES on 212 (Californians Against Political Corruption) didn't respond to **Calpeek's** request, but YES on 208 sources think 212 is raising a huge warchest. These two groups really hate each other. PS: YES on 212 (and its main backer, CalPIRG) took out full-page ads in the main and Orange Co. sections of the L.A. Times on Sept. 12, with a huge cartoon of a *fat cat* smoking a cigar and holding an arm full of cash. The headline: Welcome to Calif. President Clinton. Sub-head: *Get special interest money out of politics*. It cost a bundle to run those ads. Stay tuned...

CAMPAIGN '96: A CALIF. PRESIDENTIAL UPDATE.

Editor's note: This week we'll look at more polls; the complex *electoral college* line up; the presidential debates; and briefly look at what's going on in Calif...

...This past week had mixed news for GOP candidate Bob Dole. An ABC News polls showed Dole closing the huge gap with Pres. Bill Clinton - 49% for Clinton, 41% for Dole and 5% for Reform Party candidate Ross Perot. This ABC poll was taken Sept. 11-15. But the latest CNN/USA Today/Gallup survey taken Sept. 15-17 shows Clinton leading Dole 52% to 35%, with Perot at 5%. So who knows??? Except for this latest ABC poll, Dole has had a tough time breaking 40%...

...National polls are okay, but the best way to see what's happening is to look at the *electoral college*

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count -- state by state. It's winner-take-all in each state, with **270** as the magic number. Calif. has 54 electoral votes. The ABC *electoral college map* shows Clinton at 330 and Dole at 130, with 68 votes up for grabs. Two of the states on the table are Florida and Arizona. Why are these states even on the table, given their GOP leanings in the past? *Hispanic voters* in these states (who generally like the GOP's economic message) are turned off by hardline anti-immigrant bashing and the 187 stuff...

...Turning to Perot and debates. **Calpeek** sources think it was big mistake for the Commission on Presidential Debates(CPD) to exclude Perot. And while Dole is very pleased with this decision, excluding Perot may come back to haunt him...

...In Calif., many major news organizations continue to question whether the Dole/Kemp team is committed to staying - the same old stuff about an early pull-out, a la Bush in '92. It's gotten so frustrating for Dole's CA sr. advisor Ken Khachigian that he issued a Sept. 16 memo telling the news media to basically *buzz off* and that his office would no longer give out info about Dole's tv media buys. As **Calpeek** hit deadline, Dole was wrapping up a visit --- perhaps his last here unless Calif. GOPers can persuade Dole's HQ staff to schedule at least one more before the election. Clinton was just here and is due back soon. Regardless of whether Dole visits CA physically or not, voters will continue to see lots of tv ads for the GOP ticket. And Dole/Kemp has in place a full-time staff of 25 - including 8 field reps who will be coordinating with the GOP's Victory '96, under the chairmanship of newly appointed George Argyros of Orange Co. When Bush quit CA four years ago, he literally pulled the plug on everything...

...FYI: On Pres. Clinton's most recent trip to Calif., he visited Rancho Cucamonga (Inland Empire), home of 42nd CD U.S. Rep. George Brown(D), who has a tough reelection against Judge Linda Wilde(R). Our sources rate the race a **toss up**. Sources say Brown is doing OK and point to a recent poll in the 42nd showing Clinton leading Dole by 22 points: 54% to 32%. Clinton won the 42nd CD in '92 by 13 points. Will the President have coattails in '96??? Stay tuned...

CAMPAIGN '96: CALIF. CONGRESSIONAL CONTESTS.

Editor's note: With 44 days to go before the election, here's a brief update on some of the hotter U.S. House races in Calif. We'll do more races next week...

❑ **1st CD** - Our sources continue to rate this race as a **toss up** between U.S. Rep. Frank Riggs(R) and his Demo challenger, Michela Alioto. Alioto has been hammering Riggs on education --- particularly Riggs' statement of Aug. 21: "We are going to reduce, if not eliminate altogether, the U.S. Dept. of Education." Alioto has backing from NEA, CTA, CA Federation of Teachers and CA School Employees...

❑ **10th CD** - This match between U.S. Rep. Bill Baker(R) and Demo businesswoman Ellen Tauscher is rated as **likely GOP** by Rollcall, the widely-read newspaper which circulates in DC. **Calpeek** sources think the race is a much closer, given Tauscher's *ability to self-fund* --- and because Bill Clinton carried the 10th CD in '92 by 7 points. FYI: Tauscher recently won the support of PORAC because of Baker's vote to repeal the assault weapons ban...

❑ **22nd CD** - In the battle between U.S. Rep. Andrea Seastrand(R) and Demo college Prof. Walter Capps, most insiders (including Rollcall) rate the race as a **toss up**. Seastrand has been hit repeatedly for her ties to House Speaker Newt Gingrich (labor's independent tv expenditure ads) and now the Sierra Club has announced an independent expenditure tv & field campaign against Seastrand. Sierra Club claims as many as 6,000 members in the 22nd CD. The tree huggers call Seastrand an *eco thug*...

❑ **36th CD** - In the rematch battle between U.S. Rep. Jane Harman(D) and Rancho Palos Verdes Councilwoman Susan Brooks(R), some sources believe it's just too close to call right now, even though Harman has a *huge lead* in fundraising over Brooks. A Harman poll in mid-summer showed her up by 17 points (48% to 31%), but a Brooks poll in late summer (400 likely voters - Wirthlin Worldwide) puts the race at 49% Harman vs. 37% Brooks - a 12 point spread. FYI: the voter fraud probe of the '94 race by Sec. of State Bill Jones(R) is over, with 90 cases out of some 1,700 different allegations being turned over to the DA. But the cases have been dropped because the DA could not prove *intent*. Stay tuned...

ASSEMBLYMAN HAWKINS AT LINCOLN CLUB.

GOP Assemblyman Phil Hawkins will address members of the South Co. Lincoln Club, 12 noon, Sept. 27, Long Beach Hilton Hotel. RSVPs ☎ Sheila McNichols at (818)969-1304...

L.A. CITY POLITICS: '97 ELECTION IS BEGINNING.

Editor's note: **Calpeek** insiders can hardly believe it. With 44 days remaining in the '96 election cycle, there's already lots of activity brewing for the L.A. City elections in April of 1997. Here's our update & analysis...

...L.A. Mayor Richard Riordan just returned from a short trip to Israel (arranged by American Jewish Cmt. Director, Rabbi Gary Greenebaum, a former Riordan Police Commissioner). Smart move - shoring up part of his base prior to April '97. But many insiders don't think Riordan will have a tough time. **Calpeek** sources say that U.S. Rep. Howard Berman(D) isn't running, after briefly testing the water. So the probable challengers are: State Sen. Tom Hayden(D-West L.A.) and perhaps L.A. Councilman Nate Holden. Riordan can beat either, but Hayden makes the race interesting...

...The power behind Riordan, Demo Bill Wardlaw, has designed a Riordan vs. City Council strategy that looks good on paper. Key element in the plan: a local ballot measure to reform L.A.'s outdated city charter, with a citizen's commission drafting the reforms. It's all part of a plan to keep the San Fernando Valley from forming a separate city --- the theory being to share some of downtown's power to keep the Valley happy. The initiative needs 197,336 signatures by Oct. 30th. Consultant Rick Taylor is assisting with this part of the effort. The council has its own reform plan...

...In the midst of all this, city power brokers are trying to snatch the Lakers & Kings away from Inglewood with a new downtown arena proposal and are trying to convince the NFL that the old L.A. Coliseum can be used as a site to play football. On these two issues, Riordan and most of the council are in lock step. The only problem: some taxpayer funds will be needed. Can the city afford it??? It will be a hot topic in '97...

...And then there's the City Attorney's race. On Sept. 12th, Riordan ally, attorney Ted Stein (with about \$500,000 in the bank), officially jumped in the race to challenge incumbent City Attorney Jim Hahn. Almost

unheard of, the L.A. Police Protective League announced for Stein, as did L.A. Co. Sheriff Sherman Block. Stein will need \$1 million because of Hahn's name ID advantage, but he's off to an excellent start...

...FYI: Bubbling under the surface of all this is L.A. Police Chief Willie Williams. Will Riordan & the Council renew his contract? This will become a molten hot political issue by the end of this year. Stay tuned...

CAMPAIGN '96: COUNTY BOARD OF SUPES RACES.

Editor's note: There are about a half dozen interesting County Board of Supervisors races throughout Calif. in this election cycle. Here is our first update...

☒ **San Francisco** - There are 6 seats up for grabs in this election, with 4 incumbents on the ballot, along with about 22 other candidates. Of the 22 non-incumbents, 4-5 are considered serious contenders. In S.F. candidates run countywide (no districts), meaning the top 6 are elected --- and the candidate getting the most votes becomes President of the Board of Supes for the next two years. In that top tier category are Supes. Barbara Kaufman and Sue Bierman. Kaufman's campaign is being run by John Whitehurst, while Bierman's campaign is being directed by attorney Sue Hester. A recent survey by pollster David Binder (500 sample size) shows Bierman slightly ahead of Kaufman, 35% to 31%...

...In 3rd place with 26% is school board member Leland Yee, followed by Jose Medina, who came close to winning a seat two years ago. Both Yee and Medina have been endorsed by the S.F. Demo Central Cmt., which is considered a key to winning. Medina also has backing from the S.F. Central Labor Council. Tied for 5th are board newcomers Leslie Katz and Michael Yaki, both with 21%. Also with 21% is Margo St. James --- an acknowledged hooker. Yaki & Katz also have backing from labor and the S.F. County Demo Central Cmt...

...Carolene Marks, wife of retiring State Sen. Milton Marks, has 20% in the Binder poll, while Latino activist Victor Marquez is at 16%. Sources are confident that Bierman & Kaufman will win again, but beyond that --- it's a toss up for the other 4 spots...

8th ANNUAL CALIF. ENVISIONING CONFERENCE.

Politics, economics & public policy will be explored during the 8th annual Envisioning Calif. Conference, sponsored by the Center for CA Studies at CSU Sacto & the Calif. State Library, Sept. 26-28 at the Doubletree Hotel in Pasadena. For info ☎ (916) 278-6906...

CALPEEK'S LEGAL FILE: POLITICAL SHORT TAKES.

Editor's note: Here's a brief update on some legal cases making news...

- ***West Hollywood vs. Gun Lobby*** - City of West Hollywood and the NRA & the Calif. Rifle & Pistol Assn. are due in L.A. Co. Superior Court Oct. 2nd. The city is seeking a summary judgment to dismiss the gun lobby's lawsuit against West Hollywood's new law banning the sale of cheap handguns (Saturday Night Specials)...

- ***Quackenbush In Hot Water??*** - An AP report out of Sacto says that CA Insurance Comm. Chuck Quackenbush(R) failed to report more than \$327,000 in campaign contributions in his '94 race against former State Sen. Art Torres(D). About \$115,000 of the unreported donations came from insurance industry sources. Quackenbush campaign sources say the reporting errors were innocent mistakes - but the FPPC is still probing and could hit Quackenbush with fines...

CAMPAIGN '96: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here's another update about initiatives on the 1996 ballot...

- ◆ ***New Field Poll on #209*** - Pollster Mervin Field's latest survey on CCRI - the initiative which would ban affirmative action in the public sector - continues to hold a steady lead: 48% YES, 31% NO and 21% undecided (among 291 likely voters, Aug. 29 - Sept. 7). Among all voters (416 sample size), the margin was: 52% YES, 29% NO and 19% undecided. The awareness level on 209 among all voters is 45%...

- ◆ ***Lockyer Opposes #211*** - Senate Demo Leader Bill Lockyer has come out against Prop. 211, the Securities Fraud initiative sponsored by attorney Bill Lerach of San Diego. It's not a high profile opposition stand and Lockyer says he won't campaign against #211, but his opposition is significant and is yet another

indication that the CA Demo Party may have done the wrong thing by not staying neutral on 211. FYI: NO on 211 has a new :30 sec. tv spot which they call "At Risk." What's *at risk*? Jobs, according to NO on 211..

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A sad note: Former VP Spiro T. Agnew, 77, who resigned his office amid scandal, died Sept. 17. No cause of death given at deadline time. R.I.P...

- On the move: Strategy Workshop, Inc. (Leslie and Ethan Winner) 911 Wilshire Blvd., #1650, L.A. 90017. New ☎(213)489-3989...

- LAPD officer & former 43th AD GOP candidate Peter Repovich has been appointed to the CA Council on Criminal Justice by Assembly Speaker Pringle...

- On the move: The Englander Group is no more. Through acquisition, it's now The Kamber Group, with Harvey Englander as Sr. VP & West Coast Director. New address: 500 S. Grand Ave., Ste. 2050, L.A. 90071. New ☎(213)486-6560. Add Robert Rice as TKG's new director of PA for the West Coast...

- Jami Warner has been promoted to Sr. VP and general mgr. of Edelman PR Worldwide in Sacto...

CALPEEK'S MARKETPLACE NETWORK

- ***Public Affairs Account Manager*** - Fast growing, full-service communications firm seeks a self-motivated A.M. with a minimum of 5 years experience. Ideal candidate will have demonstrated skills in crafting public affairs strategies, planning and executing grassroots and public affairs campaigns, handling of media relations, and possess proven writing and organizational abilities. Experience in wireless industry a plus. Must be willing to travel. Salary DOE. Send resume to: Davies Communications, 808 State Street, Santa Barbara, CA 93101. No phone calls...

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